

# CASH FOR COLLEGE

**PNC BANK**<sup>SM</sup>  
Education Loan Center  
Pittsburgh, PA 15265

**Win up to \$4,000.00 for college!**

**See inside for your FREE  
no-obligation scholarship  
sweepstakes entry form . . .**

**DEADLINE MARCH 31**

## **College-bound checklist:**

- Study Hard
- Apply Early
- Enter Sweepstakes !!!

To the Parents of:

Kelly McKenzie  
Group 2  
123 Main Street  
Anytown PA 12345

# CASH

FOR COLLEGE

PNCBANK

**Five college-bound students will win up to \$4,000.00 each . . .**

**ONE OF THEM COULD BE YOU!**

Dear Student and Parents:

If college is in your future, congratulations! Now you're probably up to your neck figuring out how to pay for it.

The PNC Bank *Cash for College Scholarship Sweepstakes* can help. It's a FREE, no-obligation chance for any college-bound high school senior to win a valuable scholarship — up to \$4,000.00.



If your name is drawn in early April, you'll receive up to \$1,000.00 a year while your child is in school — for up to 4 years! But hurry . . . entries must be postmarked by March 31, 1995!



Imagine — up to \$4,000.00 over four years to use for tuition, room and board, books and other fees! And it costs absolutely NOTHING to enter!

**It's easy to enter!**

Simply complete the Official Sweepstakes Entry Certificate above, and mail it in the enclosed postage-paid envelope by March 31. As an extra bonus, we'll automatically send you:

- PNC Bank's Education Loan Kit — a wealth of information on the many aspects of education financing. Of course, this kit includes Federal Stafford Student Loan and Federal Parent PLUS applications for your convenience. These are low interest loans available to students and parents regardless of income.

- *Dollars and Sense* — PNC Bank's exclusive newsletter filled with useful facts for college freshmen.

- PNC Bank's student credit card application and information. This credit card can be especially useful in emergencies and can help you establish credit while you're young.



**No purchase is necessary . . . So, enter today!**

To enter the PNC Bank *Cash for College Scholarship Sweepstakes*, just complete and return the certificate above by March 31. Please be sure to read the rules of the sweepstakes on the reverse side of this letter. Certain restrictions apply.

Sincerely,

*Bryan Ridley*

Bryan Ridley  
Vice President

PNC Bank Education Loan Center

P.S. Why wait? Entering the PNC Bank *Cash for College Scholarship Sweepstakes* costs nothing — but it could help you pay a lot of bills! Plus, you'll automatically receive helpful information on education financing from PNC Bank. Enter today . . . AND GOOD LUCK!



## OFFICIAL SWEEPSTAKES ENTRY CERTIFICATE

**YES!** Enter me in the PNC Bank Cash for College Scholarship Sweepstakes and send me a FREE PNC Bank Education Loan Kit with applications.

XX9999999

(Make corrections to name and address here if necessary.)

(Please complete to enter:)

Daytime Phone: \_\_\_\_\_  
Present High School: \_\_\_\_\_  
Expected Graduation Date: \_\_\_\_\_  
College Planning To Attend: \_\_\_\_\_  
Social Security No. (Student): \_\_\_\_\_

Kelly McKenzie  
Group 2  
123 Main Street  
Anytown PA 12345

[Detach and return in the enclosed envelope]

**Deadline: Postmarked by March 31, 1995**